

COMMUNITY SERVICES DEPARTMENT

PARK OPERATIONS ~ PLANNING ~ CSU EXTENSION ~ COMMUNITY OUTREACH
ENVIRONMENTAL SERVICES ~ VETERANS SERVICES ~ RECREATION/CULTURAL SERVICES

**Bear Creek Dog Park Advertising Board
Policy and Procedures**

A. Approved Businesses:

1. Any businesses in the Pet Services Industry.
2. El Paso County Parks and the Friends of Bear Creek Dog Park do not endorse any products or services being advertised on the board.

B. Terms:

1. Advertising space will be made as a gift to approved businesses that provide a monetary donation to the Bear Creek Dog Park.
2. Advertising space options will be 11"x 17" in size. A one year term is a donation of \$750.00, a 6 month term is a donation of \$500.00 and a 3 month term is a donation of \$250.00.
3. These required donations will be reviewed on an annual basis and can be altered as the economy demands.
4. All advertisements, including monthly changes, must be submitted to Park Headquarters at least 5 business days prior to posting for approval. El Paso County reserves the right to deny any posting that does not fit within County Guidelines.

C. Donation Policy:

1. All checks must be made out to the **Trust for County Parks**.
2. 100% of all donations must be received prior to any posting of ads.

D. Renewals:

1. Businesses that have existing spaces will have the opportunity to renew that space before it is offered to someone on the waiting list.
2. The existing business must submit the full donation amount for that space and term period at least 30 days prior to the termination of their existing agreement.

E. Additional Solicitations:

1. Businesses are not permitted to do any outside solicitation or hand out any literature to the public in the Bear Creek Dog Park.
2. Businesses are not allowed to place literature on vehicles in the Bear Creek Dog Park parking lot.
3. Businesses are not permitted to sale or attempt to sale any merchandise anywhere on El Paso County Property without a vendor permit from the Parks Division.



4. Participation in these activities violates County Policies and Procedures and will result in termination of agreement without a refund.

F. Contacts:

1. Park Headquarters @ 520-7529
2. Park Maintenance @ 520-6976